



### Fair Calculator – Make your own budget

- |                      |   |  |                      |
|----------------------|---|--|----------------------|
| – Stand space        | – Consultant/Agency help with stand and print message | – Staff & Representation                 | – Marketing material |
| – Insurance          | – Fixtures, fittings, furnishings                     | – Accommodation & Allowance              | – Brochures          |
| – Basic fees         | – Technical aids                                      | – Transport to, during and from the fair | – Invitations        |
| – Stand construction |   |  |                      |