



Elmia Wood 2025

Exhibitor inspiration 250528

AGENDA

- Presentation
- What happens at the fair?
- Successful fair participation with Mikael Jansson
- Practical information
- Questions and contact details



WHAT HAPPENS AT THE FAIR?

- approx. 320 exhibitors, 24 countries
- 50th anniversary
- Stage programme - 3 stages
- Innovation Square and Startup - Scale up
- Campus Wood and Elmia Wood Masters
- Makers Place and Arborist Area - focus on practical know-how
- After Fair - Thursday (advance purchase)
- NM Timbersports – Saturday
- Dog search, horse riding, forest veterans, champs of logging etc.



PRACTICAL INFORMATION

Before the fair

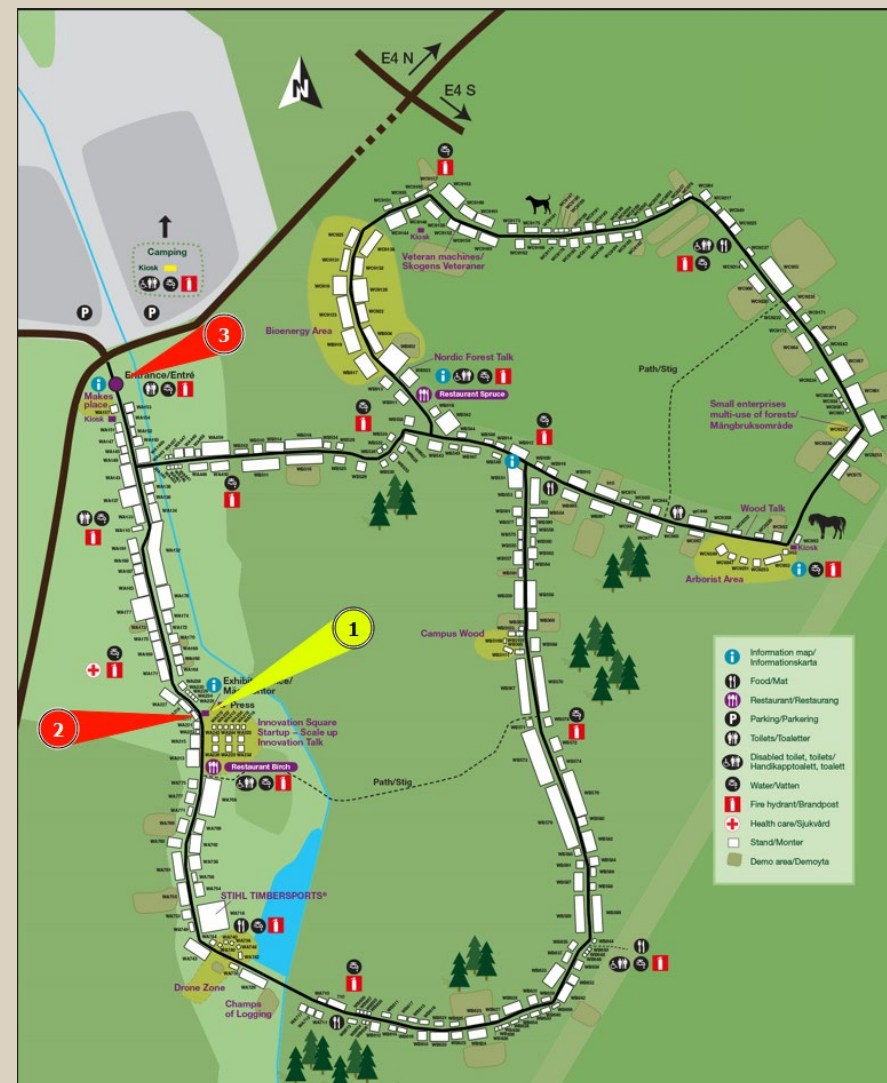
- Look through the exhibitor list - how are you presented?
- Do you need internet at your stand?
- Your news - send it to us! (My Pages- Promote yourself)
- Transport to the stand
- Exhibitor card - Register stand staff and stand builders on My Pages



PRACTICAL INFORMATION

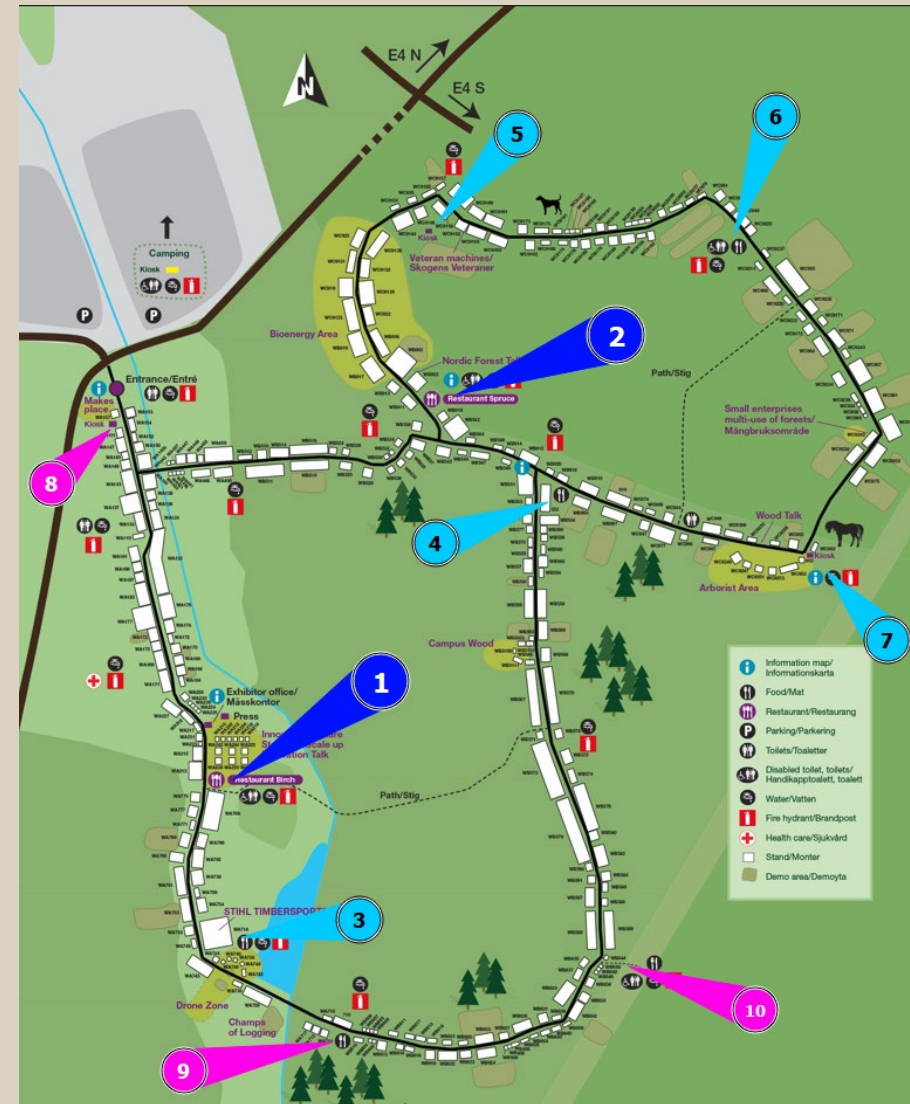
The fair

- Follow the directions of the traffic wardens
- Parking ticket in the front window to access the exhibitor car park or stand (max 1 car) - (My Pages)
- With an exhibitor card, you can enter 2 hours before the fair and stay 1 hour after. Remember that the stand must be intact during the entire opening hours of the fair
- Fair office
- Medical and rescue services
 - Defibrillators at the exhibition centre, at the entrance and at the rescue services
 - First aid in quad bikes and golf carts
 - Fire hydrants and water tanks



FOOD

- Restaurants (nr 1-2)
- Food trucks (nr 3-7)
- Coffee/kiosk (nr 8-10)
- Lunch vouchers can be ordered on My Pages under My Orders
- Move-in: Restaurant Birch (1) open from Tuesday, others during the fair



AFTER FAIR 5/6

- Food, drink and great music
- Location: Restaurant Birch
- Time: 17.00-21.00
- Pre-purchase of tickets.
You may buy tickets until **3 June**.
Any remaining tickets will be sold at the Fair office.



CONTACT

- Business Manager
johannes.hansson@elmia.se
- Project Coordinator/Exhibitor support
katarina.wadsby@elmia.se
- Marketing Communicator
ida.jaykar@elmia.se
- Stand design
expo@elmia.se +46 36 15 22 30

